

Paul Schmitz
Associate Teaching Professor
History and Society Division
Babson College
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EDUCATION

Ph.D. 2006, **Boston University**; American and New England Studies

B.A. 1993, **University of California at Davis**; English, *magna cum laude* and History, *cum laude*

DISSERTATION TITLE

“D’Agostino Supermarkets, From Pushcart to Product: Family and Ethnicity as Cultural Currency”

Advisor: Marilyn Halter

Second Reader: Bruce Schulman

ACADEMIC POSITIONS

Babson College, History and Society Division: Associate Teaching Professor, 2022-24;
Senior Lecturer, 2020-22; Lecturer, 2006-08, 2009-10, 2011-19

Boston University, History Department: Visiting Professor, 2008-09 and 2010-11

TEACHING EXPERIENCE

Associate Teaching Professor (2022-24), Senior Lecturer (2020-22), and Lecturer (2006-08, 2009-10, 2011-19), Babson College, History and Society Division

Introductory Courses:

Foundations of Critical Inquiry: Justice and Inequality

Arts and Humanities/History and Society Foundation: Justice and Inequality

History and Society Foundation: Crises in Citizenship and Community

History and Society Foundation: Human Agency and Community in a Globalizing World

Intermediate Courses:

The Modern American City

Cultural Studies and Philosophy: Immigrants, Race, and the American Promise

Golden Cities: The West and the Urban America

Socio-Ecological Urban Systems

Advanced Courses:

The History and Culture of American Business

The History of Boston

Babson Undergraduate Semester in San Francisco Program:

Golden Cities: The West and the Urban America

Visiting Professor, Boston University, History Department (2008-09, 2010-11)

Introductory Survey Courses:

U.S. History, 1865 to the Present

Intermediate Survey Courses:

Twentieth Century United States, 1945-1968

U.S. History, 1968 to the Present

Undergraduate Colloquiums:

Postwar America, 1945 to 1969

American Society, 1970 to the Present

The Birth of Modern America, 1880-1930

**Instructor and Assistant Program Director, Boston University/Boston Public Schools,
Teaching American History Project (2007-10)**

Designed and taught graduate seminars for Boston Public Schools teachers in the federally sponsored “Teaching American History” Program

Spring 2010

“And Justice for All?” The Courts and American Civic History

Spring 2009

Readings in Nineteenth Century American History

Spring 2008

The Modern Metropolis (with Prof. Bruce Schulman)

Spring 2007

American Democracy in Historical Perspective (with Prof. Bruce Schulman)

RESEARCH AND PUBLICATIONS

New York’s Family Grocer: The Story of D’Agostino Supermarkets (Fordham University Press, 2026)

Currently researching and developing book projects on the history of pushcarts in American cities, and the history of female advertising executives in the 1960s.

Research assistant for Professor Regina Blaszczyk, Boston University History Department, for *Major Problems in American Business History* (2005) and *The Color Revolution: Innovations in 20th Century Fashion and Marketing* (2012)

CONFERENCES AND PRESENTATIONS

Participant, “Babson College Inspire Studios Teaching Conference,” York, ME (2022)

Participant, “Integrating Sustainability Literacy Across Curricula—Best Practices,” Association for the Advancement of Sustainability in Higher Education, College of Charleston, SC (Virtual) (2022)

Participant, “Aspen Undergraduate Consortium,” Aspen Institute Business and Society Program and the Wharton School, University of Pennsylvania, Philadelphia, PA (Virtual) (2021)

Participant, “Aspen Undergraduate Consortium,” Aspen Institute Business and Society Program and Boston University Questrom School of Business, Boston, MA (2019)

“The Global Apple: Korean Grocers as Myth and Symbol in 1980s New York,” New England American Studies Association, Lowell, MA (2018)

“Pedagogy of Place: Strategies for Putting the City on the Syllabus,” Lilly Conference on College and University Teaching and Learning, Bethesda, MD (2018)

“History as Autobiography,” Babson College Honors Seminar 1 (2018)

Faculty Reflection, Babson College Graduation Baccalaureate Service (2017)

“On Service and Teaching,” Agape Latte/Babson College Hunger and Homelessness Awareness Week (2015)

“Urban Pastorals and American Dreams: Narratives of Business and Identity in New York’s Italian Community,” New England American Studies Association, Plymouth, MA (2011)

“A History of American Immigration,” Boston Public Schools/Teaching American History Project Professional Development Seminar, (2011)

Discussant, “Individuals Who Influenced the Business of Fashion,” Business History Conference-European Business Association Annual Meeting, Milan, Italy (2009)

“‘Only in New York’: Italian Immigration, Urban Culture, and the Currency of the Ethnic Merchant,” Massachusetts Historical Society—Immigration and Urban History Seminar Series, Boston, MA (2007)

“From Pushcart to Product: New York’s Immigrant Grocers and the Negotiation of Ethnicity,” American Studies Association Conference, Philadelphia, PA (2007)

“D’Agostino Supermarkets, From Pushcart to Product: Family, Ethnicity, and Vegetables as Cultural Currency,” The Society for the Preservation of New England Antiquities/Boston University American Studies Graduate Student Conference, Boston, MA (1999)

PROFESSIONAL MEMBERSHIPS

American Studies Association (2006-Present)

Business History Conference (2008-Present)

SERVICE AND ADMINISTRATIVE CONTRIBUTIONS

Babson College:

2011-2024:

A&H/H&S Division First-Year Curriculum Review Committee
Academic Integration Committee, Tariq Farid Franchise Institute
Artificial Intelligence Teacher Training Program
Babson College Honors Council
Committee to Choose Senior-Led Seminars
Coordinator, Foundations of Critical Inquiry Program
Diversity, Equity, and Inclusion Subcommittee, Framing the Future of Undergraduate Learning
Faculty Advisor, Babson College First Year Seminar
Faculty Advisor, Babson-Olin Catholic Association
Faculty Director, Babson Undergraduate Semester in San Francisco Program
Fall Undergraduate Awards Committee
Fellow, Framing the Future of Undergraduate Learning at Babson College Committee
First Year Seminar Diversity and Inclusion Committee
Inclusive Teaching Training Program
Interviewer for Weissman Scholars Program
Online Teaching Training Program
Senator, Babson College Faculty Senate (Representing History & Society Division)
Senior Awards Committee
Wooten Prize for Excellence in Writing Committee
Working Group on the Status of Teaching Professors/Professors of Practice at Babson College

FELLOWSHIPS AND AWARDS

Tariq Farid Franchise Institute Research Award, Arthur M. Blank School for Entrepreneurial Leadership, Babson College, 2022-23

Rallis Memorial Award, Boston University Humanities Foundation, April 2002

Earhart Fellowship, Institute for the Study of Economic Culture, Boston University, September 2001- May 2002

Museum Fellow, American Decorative Arts Department, Peabody-Essex Museum, Salem, MA, August 2000- July 2001